

# **Enmark Suspension**

Enmarksuspension.com
E-Mail: sponsorship@enmarksuspension.eu
Sponsorship Agreement

This sponsorship agreement between Enmark Suspension (sponsor) and (sponsored). This is a legally binding contract for the duration of 12 months from the agreement date. All sponsored parties are expected to promote and represent Enmark Suspension in a professional manner at all times. Any deviation from this in public or Internet will result in a termination of a sponsorship. Any sponsored vehicle agrees that Enmark Suspension can use all pictures/video and images of their vehicle for marketing/advertising. The terms are as follows for each Level of sponsorship:

## · Sponsorship Requirements (All Sponsor Levels)

- ~ These requirements are necessary for all sponsorship levels. Please refer to your sponsor level requirements; they are required in addition to this list:
  - o Sponsored Driver is responsible for attending all events promised in proposal.
  - o The Enmark logo must be located in a minimum of 2 locations on the vehicle.
  - o The Enmark logo must stay on the vehicle at all times during the sponsorship, per sponsor level requirement.
  - o Any online promotion or images will be required to involve the Enmark brand being mentioned or tagged.
  - If questions are asked about your suspension, you are expected to answer them in a professional manner, or refer them to Enmark for more information.
  - o All posts on social media regarding the vehicle/driver must have the Enmark brand tagged or mentioned.
  - o All events promised in the proposal must be fulfilled. If any event is missed, it may result in a termination of sponsorship.

#### Full Sponsorship for Motorsports Racing Professionals.

- ~ 100% sponsored product for marketing exchange. These are for professionals in the racing industry in a professional driving circuit. These are Sponsor level specific requirements that differ/add from the "Sponsorship Requirements"
  - Sponsored Driver is responsible for full promotion of Enmark in all media/marketing material.
  - Logo of Enmark must be in a prominent location on vehicle, visible at all angles.
  - A descriptive review of the install must be given, including high quality pictures and video for marketing use.
  - o Pictures/Video from each event, as well as results are required within 7 days of the events promised in proposal.
  - All events promised in the proposal must be fulfilled. If any event is cancelled, it may result in a termination of sponsorship.
  - o Social media will have a requirement of 1 post per week regarding Enmark products on each social media platform.

## Car Show / Track Event - Partial Sponsorship

- ~ Discount will vary; this is based on exposure from the individual. Each of these is determined on a case by case basis. Majority of avg. \*\*event goers will fall into this category. These are Sponsor level specific requirements that differ from the "Sponsorship Requirements"
  - o High quality pictures or video of the kit & install are required for marketing use.
  - o Sponsored is expected to distribute flyers/business cards at each \*\*event they attend.
  - o Pictures/Video from each \*\*event, as well as results are required within 7 days of the events promised in proposal.
  - o Social media will have a requirement of 2 posts per week regarding Enmark products on each social media platform.
  - o Enmark may request you provide specific pictures of your vehicle. If the request is sent, the sponsored is expected to comply.

### · Car Meet / Online Promotion - Partial Sponsorship.

- ~ Discount will vary; this sponsorship is awarded to the person who has a good online following & attends local \*car meets. No \*\*events are required. At local meets it will be required you hand out promotional material. These are Sponsor level specific requirements that differ from the "Sponsorship Requirements".
  - o High quality pictures or video of the kit & install are required for marketing use.
  - o Pictures or Video from each \*car meet are required.
  - o Sponsored is expected to distribute flyers/business cards at each \*car meet they attend.
  - o Minimum of 5 \*car meets for the calendar year are required.
  - o Social media will have a requirement of 2 posts per week regarding Enmark products on each social media platform.
  - Enmark may request you provide specific pictures of your vehicle. If the request is sent, the sponsored is expected to comply.
    - \* Car meet is defined as a meet up of automotive enthusiasts with more than 100 people in attendance. There are no awards generally at these car meets. Local car club weekly hangouts do not count as meets. No duplicate meet is allowed unless it has more than a 500 person attendance. The definition of a car meet will be at the discretion of Enmark, and if there is any misrepresentation of the car meets attended, or an attempt to mislead Enmark of the meet, it will result in a termination of the sponsorship.
    - \*\* Event is considered any Car show or a non-professional circuit Driving/Track event. These are events with a formal judging/voting process and awards and given for the specific category of vehicle. Car shows it will be based on appearance, for driving events the awards are handed out for the finishing position you earned. The definition of an event will be at the discretion of Enmark, and if there is any misrepresentation of the events attended, or an attempt to mislead Enmark of the event, it will result in a termination of the sponsorship.

**Signature Portion** – Please digitally initial and sign the page where required. By sending this back to Enmark through email, this counts as a legal consent by the party named on this contract. All IP addresses are logged and may be used for proof of identity incase of legal action. Any fraud encountered with submitting a credit card or financial information of another individual will be forwarded to the local authorities for a fraud investigation.

I agree that I am required to attend the events/car meets agreed upon in their proposal. If the events/car meets are not attended, then I must show a valid reason 2 weeks prior as to why the event/car meet will not be attended. If no notification is given the sponsorship is immediately terminated. The price agreed upon at time of sponsorship is forfeited and the sponsored must pay full value of the product.

If I have any complaints/issues about the product. I agree to bring it to the attention of Enmark first. Ample time must be given to correct any issues presented by the sponsored. Slander in any form (verbal, via internet, written) will not be tolerated and is immediate grounds for termination of the sponsorship agreement. Which will result in the price agreed upon at time of sponsorship is forfeited and the sponsored must pay full value of the product.

Displaying the company logo on the vehicle at all times is required. The Enmark marketing team and the sponsored agree upon size and location. If the sponsored vehicle is published in any magazine articles/publications, the company logo must be displayed along with information about the product sponsored (if applicable). If the company logo is not visible and product is not mentioned it is immediate grounds for termination of the sponsorship agreement. The price agreed upon at time of sponsorship is forfeited and the sponsored must pay full value of the product.

Sponsorship does not cover shipping for products or replacement. Warranty replacement/repair outside of warranty terms is not covered under sponsorship. Installation is not covered under sponsorship. Any person approved for sponsorship is expected to follow the terms of the warranty. If the warranty is voided for a violation of warranty terms, that is immediate grounds for termination of the sponsorship agreement. Which will result in the price agreed upon at time of sponsorship is forfeited and the sponsored must pay full value of the product.

I agree that all of the information on this submission is true and correct. Enmark is under no obligation to sponsor any request if fraud is assumed in the submission. If fraud is found, all parts & monetary damages will be pursued upon the person committing fraud. Please only submit factual data. If any fraud is found in dealing with a credit card or financial transaction, Enmark will turn over the information to local authorities.

I agree that the credit card I give on file could be charged for the remaining balance of MSRP for the product(s) I received if my sponsorship is terminated for any reason. By initialing here I accept these terms and if I open a dispute/chargeback on the credit card, this contract will serve as proof of the agreement of terms, and I agree that will not refute the charges from Enmark Racing. I will always keep an active credit card on file. If the credit card on file is canceled/rejected and the remaining balance is unable to be paid, I agree to accept all liability of the amount owed & legal fees if Enmark must pursue legal action to collect the remaining balance.

I agree to all the required information provided on the first page, including all "Sponsorship Requirements" and the Appropriate "Partial Sponsorship" section regarding my approval. If any violation occurs of these terms, it may result in a termination of the sponsorship. The marketing team at Enmark will determine if the violation warrants a termination of the sponsorship agreement. Any final decisions will be sent to the sponsored.

Advertising for Enmark Racing will vary based on the additional terms of the sponsorship agreement.

- O Vinyl sticker must be placed in visible area on vehicle. (Provided by Enmark)
- o Flyers/Business Cards must be handed out or displayed on vehicle during events / car meets. (Provided by Enmark)

A valid credit card must be placed on file in case of termination. The card will not be charged for anything other than a default sponsorship that requires payment. If credit card is invalid, the sponsored will be liable to court costs involved if legal action is necessary. A valid credit card is required at all times during the sponsorship term of 12 months from the date of this contract.

Credit Card #	Name on card	Address	Exp Date	Security code
By Signing here, I agree to al	terms of this sponsorship agreeme	nt.		
		Name		Date

To be filled out **ONLY** by ENMARK STAFF

Approved Sponsorship Type

Approved Discount %

Information Gathering	
	Personal
Name	
Address	
City.'State.'\ kr	
Birthday	
Email Address	
	Vehicle
Vehicle Make	
Vehicle Model	
Vehicle Year	
Vehicle Color	
Purpose (Race/Show)	
<b>Current Sponsors</b>	
	Social Media
Facebook Link	
Instagram Link	
Pinterest Link	
Youtube Channel	
Hqt wo u'l'Other	
	Events / Car Meets

List all Events / Car Meets you will attend during the calendar year.